

# WARRI COMMUNITY RADIO 102.1 FM PRICE RATES

## 1. TIME CLASSIFICATION

<b>A</b>	<b>AAA</b>	<b>6am-12,3:30pm-7pm</b>
<b>B</b>	<b>AA</b>	<b>12noon-3:30pm</b>
<b>C</b>	<b>A</b>	<b>7:30-12 midnight</b>

## 2. POLITICAL ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>10,000</b>
<b>REGULAR</b>	<b>8,000</b>

## 3. CHIEFTAINCY ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>10,000</b>
<b>REGULAR</b>	<b>8,500</b>

## 4. TRADE UNION ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>13,000</b>
<b>REGULAR</b>	<b>11,000</b>

## 5. RELIGIOUS SPONSORED PROGRAMME

Quarterly (3 months)	<b>30 MINS</b> <b>96,000</b>	<b>20 MINS</b> <b>75,000</b>	<b>15 MINS</b> <b>65,000</b>
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## 6. RELIGIOUS ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>4,000</b>
<b>REGULAR</b>	<b>3,000</b>

## 7. OBITUARY ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>4,000</b>
<b>REGULAR</b>	<b>3,000</b>

## 8. SPONSORED PROGRAMME (AIRTIME ONLY)

	<b>60 MINS</b>	<b>45 MINS</b>	<b>30 MINS</b>	<b>15 MINS</b>
<b>PRIME TIME</b>	<b>50,000</b>	<b>45,000</b>	<b>40,000</b>	<b>20,000</b>
<b>REGULAR</b>	<b>40,000</b>	<b>35,000</b>	<b>30,000</b>	<b>15,000</b>

## 9. REGULAR ANNOUNCEMENTS

	<b>45/60 SECONDS</b>
<b>PRIME TIME</b>	<b>3,500</b>
<b>REGULAR</b>	<b>3,000</b>

## 10. SPOT ANNOUNCEMENT (IN THE NEWS)

60 SECONDS	45 SECONDS	30 SECONDS
7,000	5,000	3,500

## 11. PERSONAL PAID ANNOUNCEMENT

	Words	AAA	AA
A	1-50	2,500	2,000
B	51-80	3,000	2,500
C	81-100	3,500	3,000

## 12. MISSING ITEMS

100 SECONDS	80 SECONDS	60 SECONDS
3,000	2,500	2,000

## 13. REGULAR ANNOUNCEMENTS (MOUTH READ)

	45/60 SECONDS
PRIME TIME	4,000
REGULAR	4,000

14. Commercial New **N15,000**

## 15. DOCUMENTARY CONTRIBUTION/ POLITICAL AIRTIME SPACE

1-Hour: **N150,000.00**  
30-Minutes: **N75,000.00**

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**PRODUCTION COST:**

**MATERIAL & Transfer CD                      N13, 200.00**

**Voice over    N 5, 000.00**

**\*DJ HYPE-Max      2 minutes:                      N10, 000.00**

**\*STUDIO TIME RECORDING:                      N5, 000.00**

**(All announcements are pre-paid).**

**NOTE: You can come to the office for further clarification or call 09128100200.**